



# ABHISHEK SHARMA

Digital Marketing Manager

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75, sindri, 828122, India

## Nationality:

Indian

## SKILLS

Digital marketing

Brand Marketing

Product marketing

E-com Marketing & Promoting

SEO

SEM

SMM

PPC

Google Marketing Platform

Google Business Profile

Content Writing

WordPress

## PROFILE

I have a total of 6 years' experience in Digital Marketing, I'm looking for a new job. And work for an organization that provides me the opportunity to improve my skills and knowledge to grow along with the organization's objective.

## EDUCATION

**BSc Physics Honours | Sindri Collage Sindri Jharkhand (BBMKU, Sindri)**

Apr 2017 - Dec 2020

## EXPERIENCE

### Freelance

Jan 2016 - Nov 2017

### Digital Marketing Manager | SiteSense

Nov 2017 - Dec 2020

### Faculty Recruitment Service

Jul 2022 - Present

### Digital Marketing Manager | POJ FURNITURE

Jul 2022 - Present

## REFERENCES

Pradeep Tripathy  
tripathy.pradeep@pojfurnitu  
re.com  
POJ Furniture  
+91 93341 75000

Max Wilson  
maxsitesence@gmail.com  
SiteSense  
+1-801-512-0624

## COURSES

### Digital Marketing Course | Google

Jul 2020 - Jul 2020

## CUSTOM SECTION

### STRENGTH

Jul 2022 - Present

- Ability to lead
- Self-motivated, self-learner, result-oriented approach
- Team Spirit, Self-confidence
- Quick adaptive to the new environment

### Other SKILLS

Jul 2022 - Present

- MS Word, MS Excel, MS PowerPoint
- Internet Surfing
- E-com Business
- Graphics designing (BAISE)
- Windows XP, Windows 7, Windows 10, Windows 10

### SKILLS (Previous works which I completed)

Jul 2022 - Present

Online marketing

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Graphics Designing

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## LANGUAGES

Hindi

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English

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## HOBBIES

- Photography
- Travel
- Bike Riding
- Sports
- Listening to music
- Learning New Things

- **Research**

Primary and secondary data collection, data analysis using descriptive statistics, linear regression, and preparing research reports.

- **Content Writing (Basie)**

Academic Writing, Web Content Writing, Content curation, Formatting articles, Description Writing, FB Post Writing.

- **Soft Skills**

Enthusiasm to learn, Self-organized, Good Logical, and Decision-Making Skills, Good Inter-personal Communication Skills Web Development (Basie) Basic knowledge of HTML, CSS, PHP, MySQL, Bootstrap, cPanel, Web Optimization, CMS – WordPress

- **WordPress (Expert)**

Advanced user developed many blogs and corporate websites, worked with various themes and plugins and was capable of customizing themes, design, and functionality

- **Search Engine Optimization (Expert)**

On/Off Page SEO, Keyword Research, Link building, Performance Tracking

- **Search Engine Marketing (Expert)**

Ability to create and publish ads using Google AdWords, collaborating with Third-party Ad Networks to post affiliate ads, Performance tracking

- **Social Media Marketing (Expert)**

Capable of developing social media strategies and promoting products and content using Facebook, Twitter, and other social networks

- **Email Marketing (Basie)**

Capable of aggregating emails, building and segmenting email lists, designing email templates, and strategizing email campaign

- **Affiliate Marketing (Medium)**

Ability to collaborate with Ad networks and E-commerce Affiliate programs to run ads on a website Web Analytics Google/Bing Analytics, Webmaster Tools, Facebook Pixel, etc.